

# Gakken

GAKKEN HOLDINGS CO.,LTD.

Company Profile

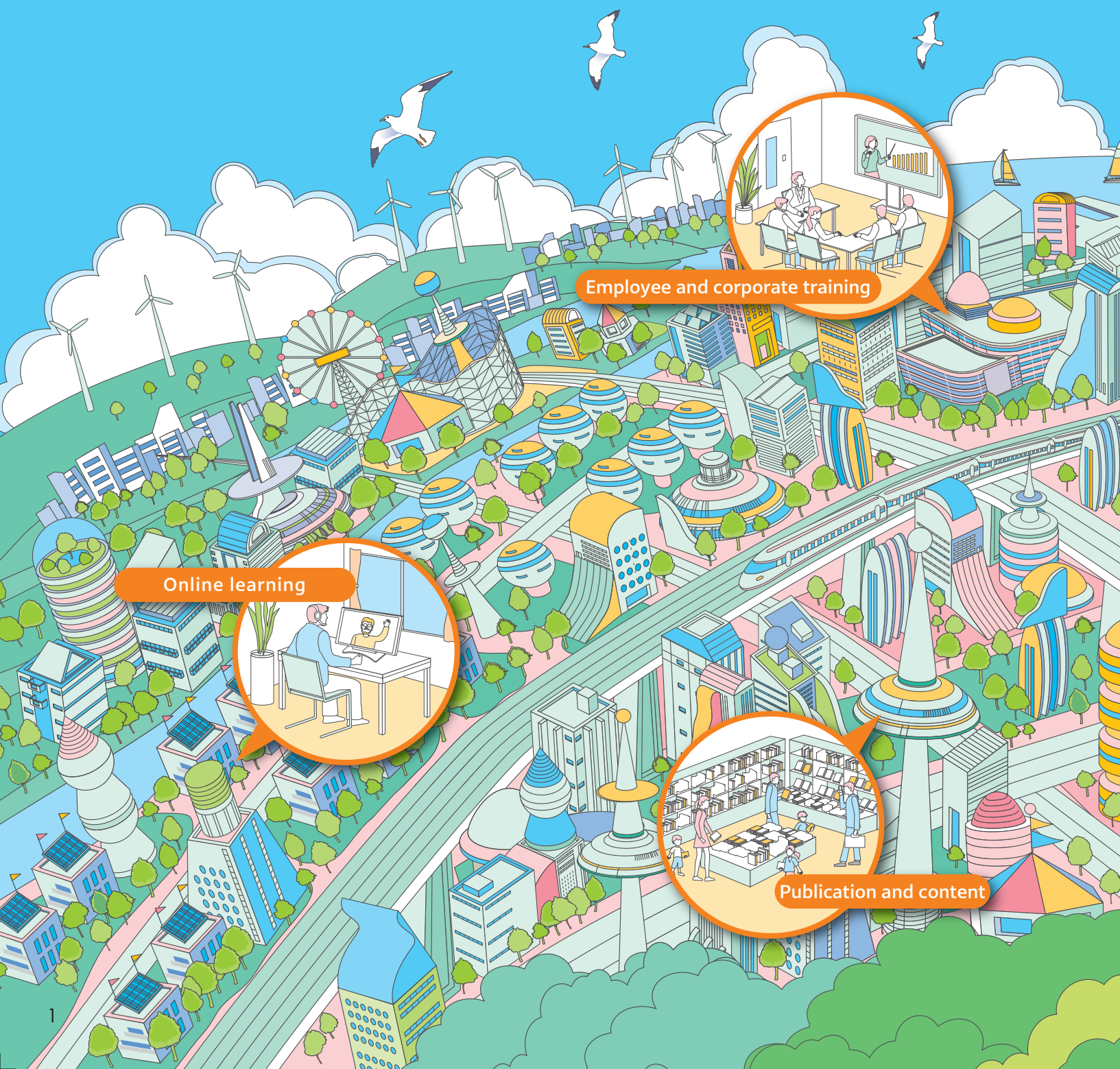


# Gakken Everywhere!

What comes to mind when you hear the word “Gakken”?

We are surrounded by the businesses of the Gakken Group.

Gakken Group have been challenging ourselves and constantly changing, while taking good care of our existing businesses and nurturing the seeds of new businesses. We will continue to expand our business as a leading company in the fields of “education” and “medical welfare” with pride as a content creator and service provider.

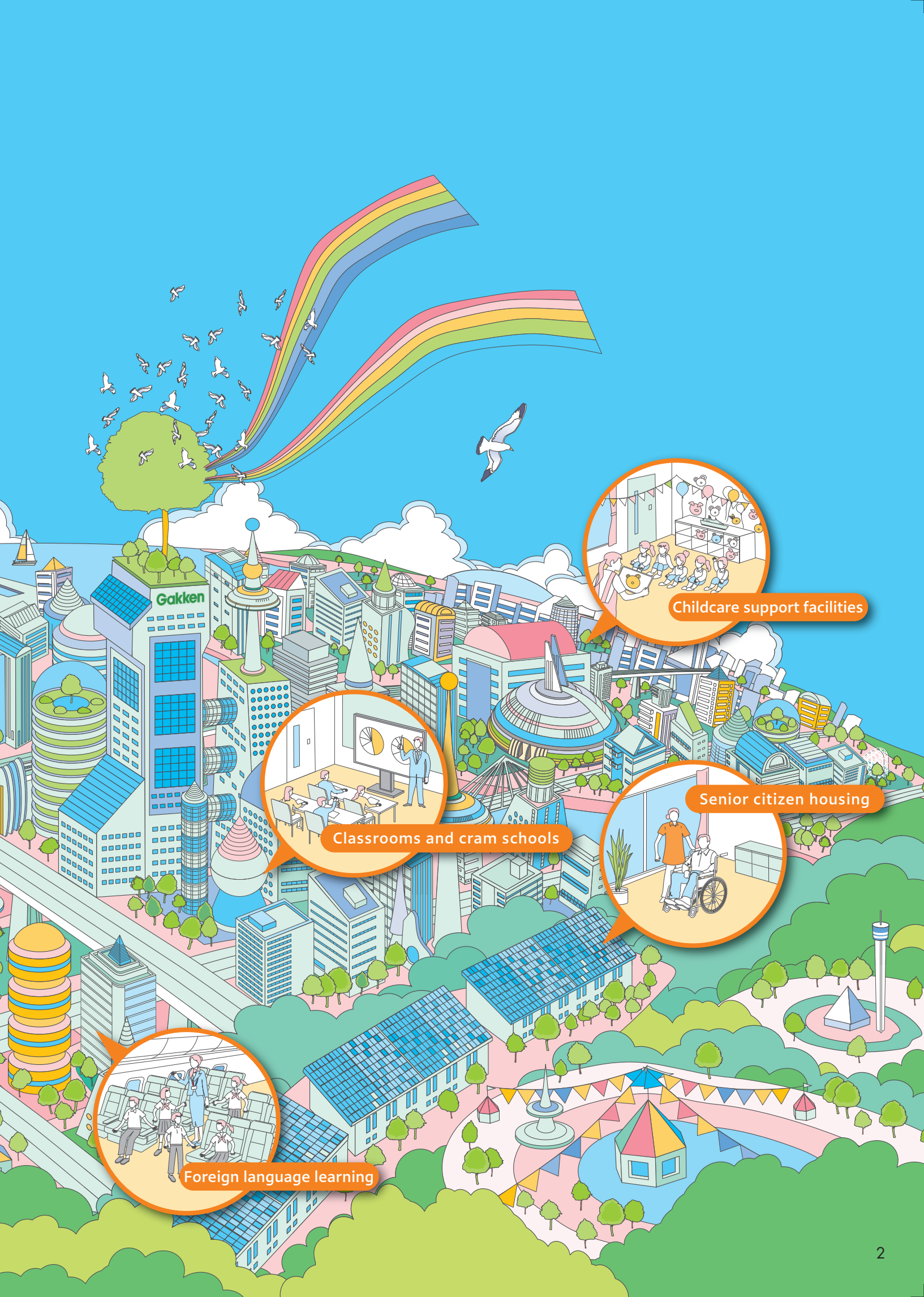


Employee and corporate training

Online learning

Publication and content





Childcare support facilities

Classrooms and cram schools

Senior citizen housing

Foreign language learning

# Moving forward into the future with the same aspirations in mind.

We have established our corporate identity as “Gakken Group’s compass” in order to realize a society in which everyone can live with a full heart and mind. We will continue to promote our daily business activities with a sense of mission.

## Gakken Compass

### Philosophy

The Gakken Group aspires to enrich the lives of everyone. We strive to deliver experiences that inspire joy, satisfaction, and peace of mind today, while fostering dreams and hopes for tomorrow.

### Aspiration

Inspire Unlimited Potential

### Growth

Contribute to the sustainable growth of humanity and society

### Action

Take actions to create new opportunities

### Gakken

### Initial Values

### Knowledge

Keep learning and take initiatives to leverage your knowledge

### Kindness

Be kind to customers and colleagues

### Enjoy

Enjoy your potential to help others discovering theirs

### New Stage

Expand your opportunities globally with infinite potentials

Did you do your best today?

### Message

# Gakken

## TOP Message

President,  
Representative Director

Hiroaki Miyahara

People grow through challenges and find hope for tomorrow.

Gakken Group’s founder, Hideto Furuoka, established Gakushu Kenkyusha based on his strong belief that “education is the only way for postwar reconstruction” after seeing how Japan was devastated by World WarII. He wanted to create educational materials for children who did not have satisfactory textbooks.

Our starting point, a magazine called *Gakushu*, was born out of this desire.

Over the past 70 years, the Gakken Group has evolved into an organization that creates content and services for the enrichment of all people, centered on the two core industries of education and medical welfare.

What has remained unchanged is our founding spirit of creating “something from nothing” and “For people and for the world.”

Bridging this unchanging spirit to the future, we are creating a society where all people can dream, and where we can continue to be a company that helps you to rise higher and go further.

To this end, we promise to boldly lead the way by pursuing our dreams.

We look forward to your continued support and guidance.





## We will continue to create value that will last into the future.

The Gakken Group has been working to solve a variety of social issues since its establishment. We will continue to practice sustainability management to face an ever-evolving society, solve problems, and achieve sustainable growth.

### Five Materialities (Key Issues)

The following are the five material issues that the Group must address in order to create social value. In both the education and medical welfare fields, beyond creating social value, new value for Gakken will also be created\*. The following are examples of projects that we are already working on.

\*Please refer to the Integrated Report for the “Value Creation Process,” which explains how we will create social value over the medium to long term.

#### Creating human resources who can play an active role in the world and take on the challenge of new education:

- Providing the “Gakken STEAM Program” to countries around the world (global business)
- New education in TOKYO GLOBAL GATEWAY (publishing and content business)



#### Contribute to eliminating regional and economic disparities in education and medical welfare:

- Improving the efficiency of preschool operations with the childcare ICT system “hugmo” (preschool and school business)
- Contributing to the maintenance of a sustainable social security system through “senior citizen housing with services” (senior citizen housing business)



#### Realization of wellbeing through lifelong growth:

- Providing medical care at “Klocka,” a child development support facility, and various learning opportunities and places to stay at “Mirai Gate,” a free school (childcare support business)



#### Improving the value of human resources in the industry as a whole:

- Delivery of lectures on dementia (dementia group home business)
- Contribution to professional development through the nurse e-learning business (publishing and content business)



#### Building a sustainable supply chain:

- Reducing environmental impact by acquiring ZEB (Net Zero Energy Building) Ready certification in the senior housing business (senior housing business)
- Environmentally friendly initiatives in printing, processing, and bookbinding (publishing and content business)



### Recognition from society

The following is a partial list of certifications obtained through the activities and initiatives of the Gakken Group.



#### Excellent Health Management Corporation

Ten companies including Gakken Holdings, Inc., were certified as “Excellent Corporations for Health Management 2024 (Large-Scale Corporations Category)” and two companies were certified as “Excellent Corporations for Health Management 2024 (Small and Medium-Scale Corporations Category)”.



#### Recognized by Monisu CDP

Gakken Smile Heartful, Inc. is certified under the “Certification System for Excellent Small and Medium-sized Employers Employing People with Disabilities (Monisu Certification System)”.



CDP is an international non-profit organization that requests and evaluates the disclosure of environmental data from companies and other entities. The Gakken Group has been recognized with a ‘B score,’ ranking third-highest for environmental stewardship in the CDP 2024.



#### FTSE Blossom Japan Sector Relative Index FTSE Blossom Index Series

The FTSE Blossom Japan Index Series is an ESG investment index developed by FTSE Russell, a London Stock Exchange Group subsidiary. It reflects the performance of Japanese companies that integrate environmental, social, and governance (ESG) considerations into their practices. Gakken Holdings has been selected as a constituent in both the FTSE Blossom Japan Sector Relative Index and the FTSE Blossom Japan Index.

## We'll be there for you throughout your life.

We want everyone to be able to live their lives as themselves. With this wish in mind, we provide products and services for all generations. Our mission is to support learning and living for all, and to continue to always be by your side.



### Childcare Support Facilities

We nurture children's "zest for life" and provide childcare support that links communities and families.



### Infant Toys

Gakken's educational toys, such as New Blocks, support children's growth by fostering imagination and thinking skills through fun play.



### Childcare Supplies

We provide equipment and playground equipment that meet children's developmental needs.



### Reference Books and Reading Materials

We offer a wide range of books tailored to children's growth stages and needs, including children's reading materials, encyclopedias, reference books, and practical books.



### Private Tutoring

We offer community-based private and group tutoring cram schools for elementary, junior high, and high school students. We provide a variety of learning opportunities both in-person and in online settings.

## Infants



### Picture Books and Preschool Work

We produce products that cater to the interests and development of children, such as picture books for ages 0 and up, and age-specific work (hiragana, numbers, knowledge) for ages 2 to 6.



### Intellectual Education Classes

Through enjoyable stimulation and experiences, children gain an "enjoyment" and "love" for learning, and develop a "foundation for learning" that will last a lifetime, as well as the ability to concentrate and think.

## Elementary, junior high, and high school students



### Gakken Classes

We nurture children's ability to learn on their own and acquire the "zest for life" through teaching materials tailored to each child.



### School Building Design

We strive to create an environment that nurtures children's sensitivity and creativity.

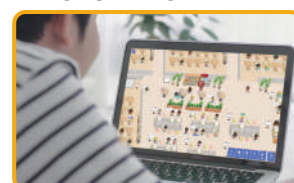
### Online Tutoring School

Our award-winning AI-powered learning system, metaverse space, and interactive online live classes enable students to improve their grades at home.



### Textbooks

We publish authorized textbooks and digital textbooks: health education and moral education for elementary schools, health and physical education and moral education for junior high schools, and English and Japanese language for high schools.







## Practical and General Books

We publish books for adults that meet the needs of those who want to enrich their daily lives and continue learning.



## Serviced Residences for the Elderly

Based on the concept of "a secure home for the future," we provide a safe and secure environment 24/7, as well as nursing care services.



## Medical Publications

We publish highly specialized magazines and books for doctors, nurses, and other medical professionals as well as medical students.



## Dispensing Pharmacy Business

We operate community-based pharmacies. We aim to improve patients' quality of life and eliminate polypharmacy through drug management and medication guidance.

## Group Homes

We operate group homes for people with dementia nationwide, and provide individualized care tailored to each person's needs and work to improve and alleviate their conditions.



## College students and adults



## Employee and Corporate Training

We contribute to the development of organizations and the growth of employees through e-learning and training programs tailored to global trends and the issues faced by each company.



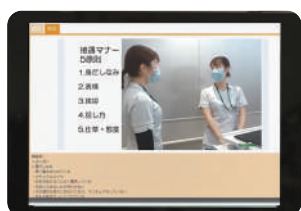
## Food Service and Meal Delivery

We provide safe, secure, and delicious meals for seniors, mainly at senior citizen facilities. We support the health of the elderly with nutritionally balanced menus prepared by dietitians.

## Seniors

### Home-Visit Nursing Care

We provide health support to extend healthy life spans, prevent the need for nursing care, and reduce the risk of hospitalization. We also provide an environment where people can continue to live with peace of mind even if they need medical care.



## Training for Healthcare Professionals

Through e-learning and online/hybrid training programs, we provide learning support to healthcare professionals, contributing to the improvement of medical standards and contributing to the health and welfare of humankind.

## End of Life Services

We provide support so that individuals can safely face the end of their lives in familiar communities, watched over by their families and community members.

## Reskilling and Recurrent Education Materials

We're developing "Shikaku Pass" and other products that support the acquisition of qualifications useful for career advancement, such as financial planner and IT qualifications, through smartphone learning.



# Read about the Gakken Group today in figures

We have compiled a variety of information in numerical form to help you learn more about the Gakken Group. We will grow further as a leading company in the fields of “education” and “medical welfare.”

## Sales

data are as of September 2024.

Net sales:

**1,85.5** billion yen

Operating income:

**6.8** billion yen

We continue to grow in two fields: education and medical welfare. The education segment consists of the classroom and cram school business, the publishing and content business, and the preschool and school business. The medical welfare field includes the operation of senior citizen housing and dementia group homes, and the operation of nursery schools and schools.

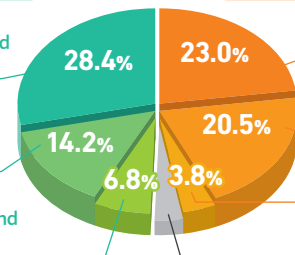
## Sales Composition

### Education fields

Education and cram schools

Publishing and content

Preschools and schools



### Medical Welfare fields

Housing for the elderly

Dementia group homes

Childcare support

Other: 3.3%

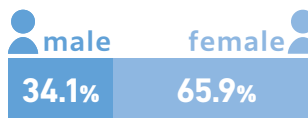
## Workers

Number of employees (consolidated):

**29,184**



Gender Ratio:



Group employees are committed to their daily work with a sense of social mission. Our distinctive products and services are the result of our diverse backgrounds. Our personnel with specialized skills and knowledge continue to learn, without being satisfied with the status quo, and take on the challenges of business with passion and speed.

## Medical Welfare Business

Elderly housing locations in Japan:



**597** locations

Number of rooms:

**17,942** rooms

We operate serviced residences and dementia group homes throughout Japan so that elderly people can continue to live with peace of mind in their own neighborhoods, even if their mental or physical conditions change. We have some of the largest number of locations in Japan.

## Education Business

Number of Classroom Locations:

**18,490** schools

\*Total of Gakken Schools, Preschool Schools, Gakken Square, and Mebae Schools

Number of cram school locations:

**933**

Gakken Schools operate throughout Japan, as well as in Thailand, Myanmar, Hong Kong, Malaysia, Germany, France, Canada, and Australia. Gakken private tutoring schools are located in the Tohoku, Kanto, Chubu, Kinki, Chugoku, and Kyushu regions in Japan, and overseas in Singapore, Taiwan, Vietnam, and Malaysia.

## Group Companies

**110** companies



\* Consolidated subsidiaries: 79; non-consolidated subsidiaries: 20; affiliates: 11

We'll continue to expand the Group and provide value while strategically making investments that contribute to the Group's transformation and growth, including M&A.

## Childcare Support Facilities



**89** locations

We operate childcare support facilities, such as nursery schools and those for school-age children, mainly for children aged 0 to elementary-school age.

## Number of new or revised publications

More than



**1,800** books

(October 2023 - September 2024)

We produce many physical and digital books and magazines every year. From picture books and reference books, textbooks and instructional materials for teachers, medical books for doctors and nurses, to monthly nursery picture books delivered to children's schools nationwide.

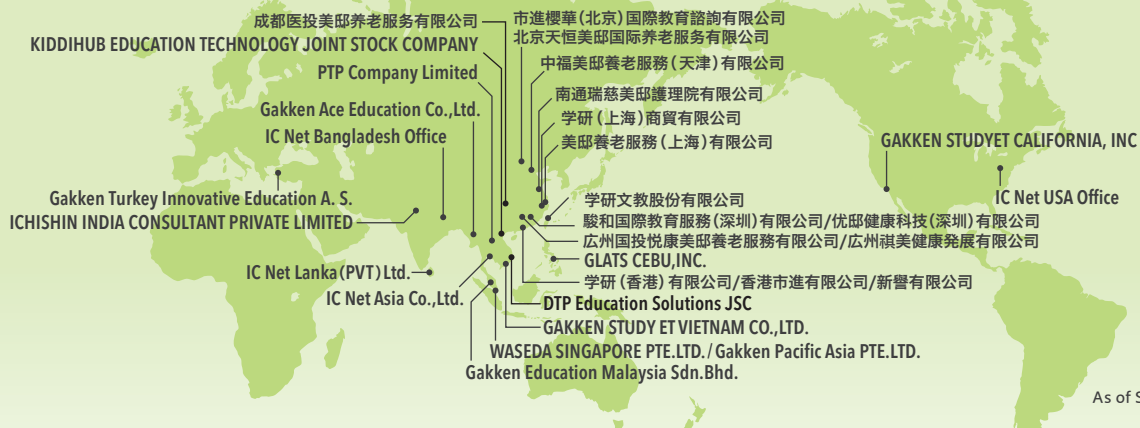


## Spreading dreams and hopes to the world.

We are striving to develop our global business and utilize digital technology to create a society in which all people can live with a full heart and mind. We'll continue to provide high-quality content and services.

### Global Business

We have established global bases mainly in Asia to provide content and services to local people.



#### M&A and Business Alliances with Overseas Companies

Capital and business alliances with two Vietnamese companies have begun to develop Gakken content in Vietnam.



#### Publication of Overseas Editions of Books

We are publishing "Play Smart," a drill book for young children, and translated editions of Gakken's books by local publishers.



#### Overseas Expansion of Cram Schools

Many of the Gakken Group's cram schools are providing learning opportunities for local children and Japanese children living abroad.

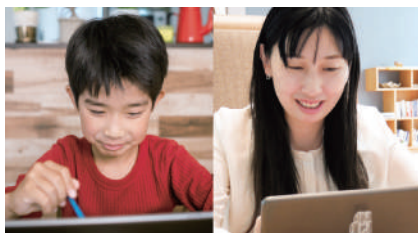


#### Support for Developing Countries

Gakken supports the resolution of social issues in more than 150 countries around the world in more than 20 fields.

### Digital Utilization

We are introducing new technologies to meet the specific needs of each individual. In addition, we established "Gakken LEAP Inc." to accelerate DX (Digital Transformation).



#### Gakken Classroom Online

Gakken Classroom Online is an online full Gakken School that allows students to study materials at home.



#### Gakken On Air

We nurture children who can learn by themselves through interactive online live classes taught by top instructors and our original learning system.



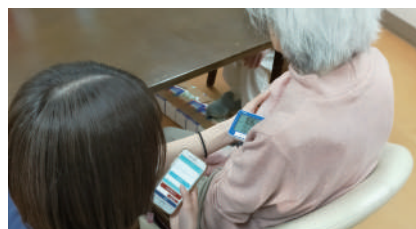
#### Digital Educational Materials

We develop and provide digital educational materials for special needs education that meet the diverse educational needs of each child.



#### VIRTUAL GLOBAL GATEWAY

TOKYO GLOBAL GATEWAY's online service. Users enter a virtual space reproduced in the application as avatars and experience speaking in English.



#### Digital Applications in the Nursing Care Field

We are working to improve productivity at nursing care facilities through the use of digital technology.



#### Establishment of Gakken LEAP Inc.

We have teamed up with cutting-edge engineers, product managers, and architects to drive Gakken Group's DX and new business creation.

# A path of growth with our customers.

In 1946, Hideto Furuoka founded Gakushu Kenkyusha based on his belief that “postwar reconstruction can be achieved only through education.” We have expanded our efforts while responding to the voices of our customers, without being restricted by existing businesses. We will continue to take on challenges.

### Background of the phenomenal monthly circulation of 6.7 million copies.

The “Gakushu” and “Kagaku” monthly magazines significantly fueled Gakken’s growth, with their circulation soaring through the inclusion of innovative 3D supplements from 1963. Focusing on delivering genuine excitement to children, Gakken pioneered new approaches in production, sales, and transportation, and surpassed 6 million copies sold by the late 1960s. With a commitment to exploration, the May 1979 issues achieved a remarkable total circulation of 6.7 million copies across 12 magazines for six school grades, in a testament to Gakken’s continuous pursuit of new ideas.



### Serviced senior housing originated from Gakken!

With a concept to “allow average pensioners to continue to live in the community with peace of mind while receiving the necessary services,” in 2010, “Cocofump Hiyoshi” was opened. This later led to the implementation of “serviced senior housing.”



## 2004

Launched support business for the elderly  
Established “Gakken Cocofump Co.”

## 1982

Listed on the Second Section of the Tokyo Stock Exchange

## 1979

Total circulation of “Gakushu” and “Kagaku” reaches 6.7 million

## 1946

Based on the belief that education was the only way to achieve postwar reconstruction, Hideto Furuoka founded Gakushu Kenkyusha. It was incorporated as Gakushu Kenkyusha Co. the following year in 1947.

## 1984

Listed on the First Section of the Tokyo Stock Exchange

## 1970

360-degree video “Astro-rama” exhibited in the “Midori-kan” at Expo '70 Osaka, Japan



## 1980

Gakken Classroom

### Gakken Schools opened their doors.

“The classroom doesn’t end with the sale of teaching materials; it begins with the use of those materials. That is where education takes place, supporting children’s learning and becoming a place for children.” Hideto Furuoka, the founder, established Gakken Schools out of his enthusiasm for education.







**2018**



Opened the experience-based English learning facility  
“TOKYO GLOBAL GATEWAY”  
Currently operating two facilities in Aomi, Koto-ku, Tokyo and Tachikawa, Tokyo  
Annual usage in fiscal 2022 is 130,000 people



Nursing care service business Medical Care Service Co. becomes part of the Group

**2022**

Companies merged to establish Gakken Inc. to focus on content

Moved to the Prime Market

**2026**



Gakken Group 80th anniversary

**2009**

Spun off Gakushu Kenkyusha Co., Ltd. and shifted to a holding company structure under Gakken Holdings Co., Ltd

**2007**

Started M&A of private tutoring school

**2016**

Opened “Cocofump Fujisawa SST” in Fujisawa Sustainable Smart Town, Kanagawa Prefecture



**2020**

Gakken Plus Co., Ltd. (Now: Gakken) acquires “Arukikata” business from Diamond Big Inc. Ltd.; later established as Arukikata Inc.



**2021**

Gakken LEAP Co. established to develop services utilizing cutting-edge technology and to make CVC investments

**2023**

Ichishin Holdings became part of the group

### By 2024, 17 companies operating cram schools have joined the Group.

To “eliminate regional and economic disparities in education,” we’re growing nationwide cram school presence and fostering synergy by incorporating successful community-based tutoring schools into our Group. Additionally, we’ve introduced an online learning platform (ViSC = Virtual Smart Campus) using a metaverse space (FAMcampus) to offer high-quality, affordable services to students across Japan. Our commitment extends to actively delivering online tutoring services.



### Gakken’s Regional Comprehensive Care System supports all generations’ lives.

Gakken’s Regional Comprehensive Care System, led by Gakken Cocofump Co., Ltd., is a unique community development initiative. Integrating Gakken Group’s resources, it covers elderly housing, nursing care, disability welfare, childcare support, medical services, education, and human resource development. Collaborating with local entities and government agencies, we offer comprehensive lifestyle support. Our focus is on providing secure housing for the elderly, creating a safe environment for child-rearing households, offering quality childcare and diverse learning experiences for children, and empowering individuals with specialized knowledge and skills for community engagement. From age 0 to over 100, we strive to help people realize their preferred way of living.

The Gakken Group’s philosophy states, “We wish for everyone to live a fulfilling life.” We believe that pursuing this “Gakken version of a comprehensive community care system” will lead to the realization of this philosophy and also help solve the world’s problems.



# Gakken

## Group Company Information

Company name : GAKKEN HOLDINGS CO.,LTD.  
Address : 2-11-8 Nishi-Gotanda, Shinagawa-ku, Tokyo, Japan 141-8510  
Telephone number : 03-6431-1001 (main)  
Established : March 31, 1947  
Listing : Listed on the First Section of the Tokyo Stock Exchange in 1984, and moved to the Prime Market in 2022.  
Capital : 19,817,453,638 yen  
Settlement date : September 30  
Website : <https://www.gakken.co.jp/>  
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